



Partner with the Trusted Leader in Pet Safety and Consumer Protection

Center for Pet Safety (CPS) is a 501(c)(3) nonprofit dedicated to scientifically evaluating pet products and setting independent safety standards that protect families and their pets. We fill a critical regulatory gap with data-driven research, consumer advocacy, and national education initiatives.



Why Sponsors Choose CPS



INDEPENDENT & UNBIASED

No ties to pet product manufacturers. We serve the public interest.



PROVEN IMPACT

National media coverage, elevated CSR visibility, and meaningful community engagement.



SCIENCE-BACKED STANDARDS

Rigorous testing and certification trusted by consumers worldwide.

Strategic Partnership Opportunities

Join leading brands and foundations — Volvo Trucks, Subaru, Wells Fargo, Johnson Controls/Adient, Beaird Family Foundation — in scaling our mission:

RESEARCH SPONSORSHIPS. Fund studies aligned with your values.

EDUCATION PARTNERSHIPS. Co-create branded safety resources that reflect your mission.

CAPACITY BUILDING. Expand CPS's reach through grants and sponsorships.



Let's Drive Change Together

Partner with CPS to protect millions of pets and families through credible research, innovation, and education.