



CENTER FOR  
PET SAFETY®  
*The science of pet safety®*

## Partner with the Trusted Leader in Pet Safety and Consumer Protection

Center for Pet Safety (CPS) is a 501(c)(3) nonprofit dedicated to scientifically evaluating pet products and setting independent safety standards that protect families and their pets. We fill a critical regulatory gap with data-driven research, consumer advocacy, and national education initiatives.



### Why Sponsors Choose CPS



#### INDEPENDENT & UNBIASED

No ties to pet product manufacturers. We serve the public interest.



#### PROVEN IMPACT

National media coverage, elevated CSR visibility, and meaningful community engagement.



#### SCIENCE-BACKED STANDARDS

Rigorous testing and certification trusted by consumers worldwide.

### Strategic Partnership Opportunities

Join leading brands and foundations — Volvo Trucks, Subaru, Wells Fargo, Johnson Controls/Adient, Beard Family Foundation — in scaling our mission:

**RESEARCH SPONSORSHIPS.** Fund studies aligned with your values.

**EDUCATION PARTNERSHIPS.** Co-create branded safety resources that reflect your mission.

**CAPACITY BUILDING.** Expand CPS's reach through grants and sponsorships.



### Let's Drive Change Together

Partner with CPS to protect millions of pets and families through credible research, innovation, and education.

Contact: 800.324.3659 | [Info@CenterForPetSafety.org](mailto:Info@CenterForPetSafety.org) | [CenterForPetSafety.org](http://CenterForPetSafety.org)